

This website list offers many educational resources and links to farmers and the agricultural community. There are many others available. Please contact Wisconsin Ag in the Classroom if you need assistance finding information or a contact.

www.agfoundation.org
www.americasheartland.org
www.animalagalliance.org
www.biodiesel.org
www.cornfarmerscoalition.org
www.DairyDoingMore.org
www.Dairystories.org
www.Dairyfarmingtoday.org
eatwisconsinpotatoes.com
www.farmersfeedus.org/wi
www.factsaboutbeef.com
www.fb.org
www.findourcommonground.com
www.FoodDialogues.com
www.Foodinsight.org
www.healthygrown.com
www.Humanewatch.org
kidsdigwipotatoes.com
www.meatmattersinfo.org
www.meatmythcrushers.com
www.ncga.com
www.porkbeinspired.com
www.porkcares.org
www.realfarmersrealfood.com
www.Truthabouttrade.org
www.vealfarm.com
www.whybiotech.com
www.datcp.state.wi.us
www.wfbf.com
wisconsinfarmers.org
wisconsinpotatoes.com
www.wppa.org
www.wmmb.com/wdc/overview.aspx

Social media offers agriculture groups and farms a direct connection with their customers. Here is a list of some social media sites. There are many more blogs and Facebook pages being started every day.

www.facebook.com/WIFarmBureau
www.facebook.com/WIAgintheClassroom
www.facebook.com/USFarmersandRanchers
www.facebook.com/PorkBeInspired
www.facebook.com/WIPork
www.facebook.com/ThePorkCheckoff
www.facebook.com/pages/Wisconsin-Potato-and-Vegetable-Growers-Association-WPVGA/179976569437?ref=hl
www.facebook.com/pages/Wisconsin-Farmers-Environmental-Stewards
www.facebook.com/EatWisconsinPotatoes
www.porkbeinspired.com/PorkSocial.aspx
National Pork Board - Offers a variety of social media and YouTube videos

wfbf.com/newspublications/blogs
Wisconsin Farm Bureau Federation members' blogs

thenewfamilyfarm.wordpress.com
If you'd like to learn more about Wisconsin farmers and the opportunities and challenges of agribusiness, please visit The New Family Farm. This blog not only explores how farming in Wisconsin affects the state's water and environment, but also how it impacts the mother who feeds her kids with vegetables grown locally and the hundreds of thousands of Wisconsin residents employed in agriculture.

feedingyourfamily.wordpress.com
Feeding Your Family Blog - How food gets to you and the process it takes to get there is all looked at in this blog.

Be Social...



www.facebook.com/WIFarmBureau



twitter.com/WIFarmBureau



pinterest.com/wifarmbureau

...With Farm Bureau

Telling Our Agricultural Story

Resources to help our students, customers and the non-farm public learn more about agriculture, food and the farmers who grow it.



National Agriculture in the Classroom

Telling Our Agricultural Story is a project coordinated by the Wisconsin Farm Bureau's Ag in the Classroom Program. The project was funded with a Cooperative State Research, Education, and Extension Service (CSREES) Agriculture in the Classroom Excellence Grants Program (ACE). You may download the student handouts, lesson plans and activities at www.wisagclassroom.org.

Telling Our Agricultural Story

Food and agriculture are topics not just for the farm community to discuss. With a renewed interest in where food comes from, farmers can offer valuable insights to their customers about how food gets from the farm to their fork.

There is a great deal of information available about food and agriculture. To help students, teachers and others process this information, make educated decisions and form opinions based on fact, "Telling Our Agricultural Story" offers information and resources.

Wisconsin Farm Bureau's Ag in the Classroom program has developed lesson plans for middle and high school students. These lessons, activities and educational displays can be used for classroom settings and youth groups like 4-H and FFA. The resources include this brochure about modern production agriculture and key topics, student handouts, a resource book, bookmarks and lesson plans. The lessons can be downloaded from the Wisconsin Ag in the Classroom website (www.wisagclassroom.org) by clicking on Lesson Plans.



I **read it in the news...**
I **watched this movie...**
I **heard from someone that...**

We learn about new things in a variety of ways. How farmers grow and produce food, how food is processed and packaged and how it ends up on your dinner table is no exception.

When we hear things about our food supply, the farmers who grow it and the agri-businesses that process and market it, we need to keep an open mind as we evaluate the information and form our opinions.

According to the *Merriam Webster Online Dictionary*:

- **Fact:** something that truly exists or happens; something that has actual existence; a true piece of information
- **Fiction:** written stories about people and events that are not real; literature that tells stories which are imagined by the writer; something that is not true
- **Opinion:** a belief, judgment, or way of thinking about something; what someone thinks about a particular thing; advice from someone with special knowledge; advice from an expert
- **Credentials:** a quality, skill, or experience that makes a person suited to do a job; a document which shows that a person is qualified to do a particular job
- **Discussion:** the act of talking about something with another person or a group of people; a conversation about something; a speech or piece of writing that gives information, ideas, opinions, etc., about something

When you hear or see or watch information, do you:

- Identify the facts?
- Sort out the fiction?
- Determine if it is someone's opinion?
- Search or identify the source's credentials?
- Engage in a discussion to learn more about the topic from those involved in agriculture, the story or the information exchange.

Sphere of Influence Tips

As we evaluate information to make own conclusions, here are a few tips to consider:

- Recognize the differences between published and unpublished information. Just because it is published doesn't make it credible. Be careful when evaluating internet sources.
- Consider the date of the publication. Is the information still relevant?
- Check the authors' credentials. Look at other publications by the same authors to determine any biases and consider the organizations they represent. Is there a conflict of interest?
- Determine if cited facts in a publication are derived from credible, published, peer reviewed and objective sources.
- Look for concurrence of facts between credible sources.
- Evaluate the organizations or the author's use of a particular media choice and tone. Are they trying to incite, market to, or manipulate a particular audience? What stake does the author have in getting the reader to agree with them?
- Is the source of information selling a product or service?

Source: National Ag in the Classroom Program, Deb Spielmaker

